Ranpak

Ranpak Pack-in-Store Solutions

Geami Wrap ’n Go™





Our purpose

We bring supply chains in balance with the environment and deliver protective packaging solutions that are good for the world, and good for the bottom line.

How Geami® adds value

Sustainable

- 100% paper – recyclable, renewable, biodegradable.
- FSC®-certified.

Protective

- Excellent shock absorption.
- Up to 60% better protection than plastic air bubbles.

Cost efficient

- On demand: save on storage, transportation & handling.
- Fast operation: bundle items with no tape or scissors.

Unboxing experience

- Sustainable look, customizable with your logo.
- Easy opening (no tape) and re-usable material.



Our purpose

We bring supply chains in balance with the environment and deliver protective packaging solutions that are good for the world, and good for the bottom line.

Typical lifecycle of plastic is

up to 450 years

Paper only takes 2-6 weeks to degrade in nature

430 million

tons of plastic generated by the world in 2018

You have a choice



Each minute 1 garbage truck of plastics is ending up in our oceans.
Without action, by 2050, there may be more plastic than fish in the oceans.

The power of paper over plastic



Product specifications

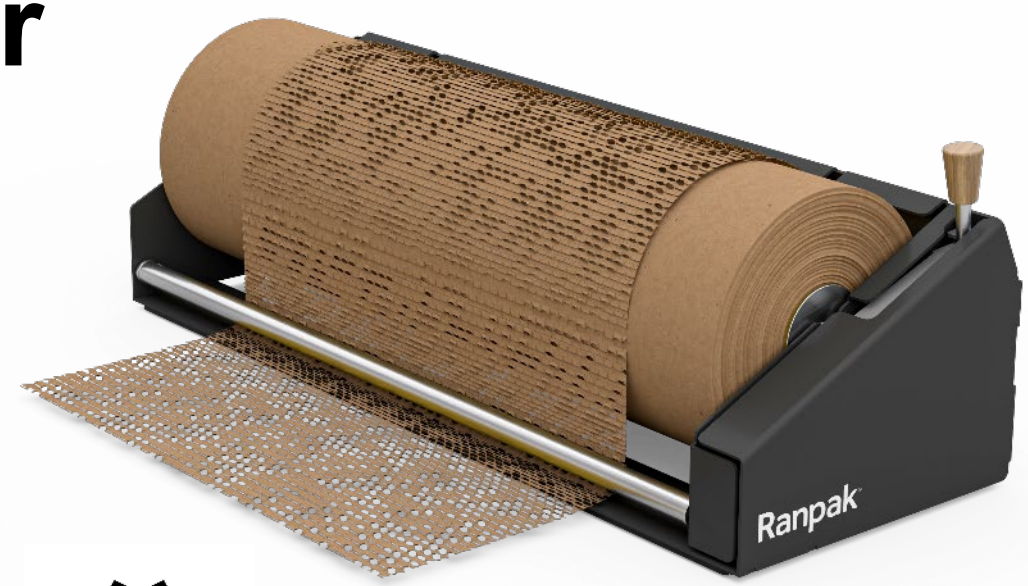


Replace plastic air bubble in your store with 100% sustainable paper.

System features

Simple, small & modular in-store wrapping

Geami Wrap ’n Go™ is the new patented Geami® dispenser designed to expand die-cut kraft paper into a protective 3D honeycomb structure.



Retail packaging environment

≤ 100 boxes per week

Modular setup

Manually operated

Extremely small footprint

Patented technology

Ranpak Deliver a Better World

Modular setup

Customize the Geami Wrap ’n Go to your specific needs

Table top
Die-cut only

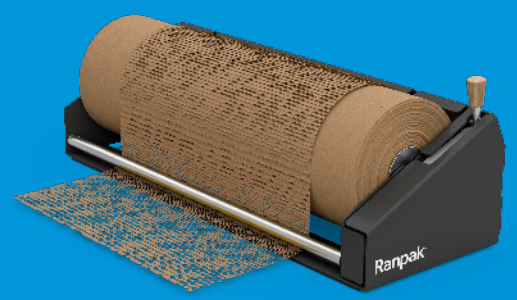


Table top
Die-cut + interleaf



Wall mount
Die-cut only



Wall mount
Die-cut + interleaf



Converter specifications

	Geami Wrap 'n Go™ - table top		Geami Wrap 'n Go™ - wall mount	
	Die-cut only	Die-cut +interleaf	Die-cut only	Die-cut +interleaf
Dimensions (w x d x h)	56 x 20 x 15 cm	56 x 20 x 25 cm	56 x 20 x 30 cm	56 x 20 x 30 cm
Weight	4.5 kg	4.7 kg	5.0 kg	5.0 kg
Power	Manually operated	Manually operated	Manually operated	Manually operated
Cut method	Manual tear	Manual tear	Manual tear	Manual tear

Converter design



- Patented modern design
- Converter color “Umbra Grey”
- Smallest footprint
- Lightweight
- No serial number, one-time user fee based
- Operator instructions included
- Modular setup

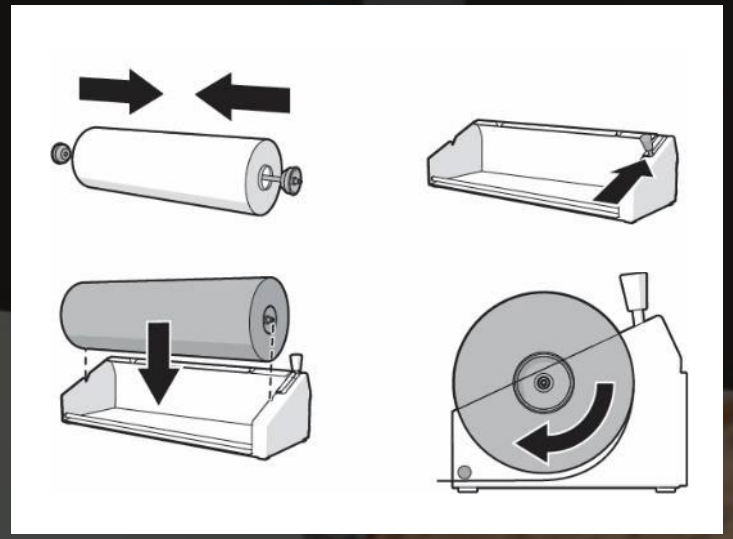
Tentioning



- Patented tensioning mechanism
- Self-adjusting tensioning
- Turn knob left or right to regulate tension
- Push lever in upright position to release tension

Easy loading

- Reusable metal bar & plugs
- Roll the paper in the converter
- Fixate lever in upright position for easy loading



Paper specifications

	Die-cut paper		Interleaf paper	
Roll length	134 m*	268 m*	134 m	268 m
Roll width	50.8 cm	50.8 cm	30.5 cm	30.5 cm
Roll weight	3.4 kg	6.7 kg	1 kg	2 kg
Base weight	80 g/m^2	80 g/m^2	22 g/m^2	22 g/m^2
Wrapping material	55 m^2	108 m^2	55 m^2	108 m^2
Color	Brown	Brown	White	White

*Expanded

Segment

Pack-in-Store Solutions

Protective solutions that can be **easily integrated** into your current setup, with a focus **cost efficiency**, **simplicity** and **small footprint**



Target applications

Mid- to high-end solution for products that require protective packaging







The sustainable alternative to plastic air bubbles

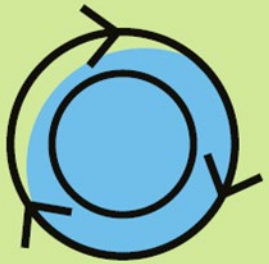
Geami Wrap ‘n Go vs Plastic Air Bubbles | Sustainability

Reduce transportation footprint

1 pallet Geami equals 4.69 pallets air bubbles



Number of pallets needed for 2814 m2 of wrapping material



Geami can be easily reused by consumers, extending it’s lifecycle.



100% renewable

100% recyclable

100% biodegradable



FSC
www.fsc.org
FSC® C134738
The mark of responsible forestry

FSC® certified

Ranpak paper-based materials come from environmentally and socially responsible managed forests.



Geami Wrap ‘n Go vs Plastic Air Bubbles | TCO

Reduce transportation footprint

1 pallet Geami equals 4.69 pallets air bubbles



Number of pallets needed for 2814 m2 of wrapping material

Bundle items together

No tape

No scissors

Fewer roll changes



Material prices per m² ranging from



Up to 60% better protection



Reduce costs throughout your supply chain



Material price



Transport/Storage/ Handling



Packing



Shipment

Paper vs Plastic

20 - 450 years

Typical plastic lifecycle

Paper only takes 2-6 weeks to degrade in nature



42%

Recycling rate

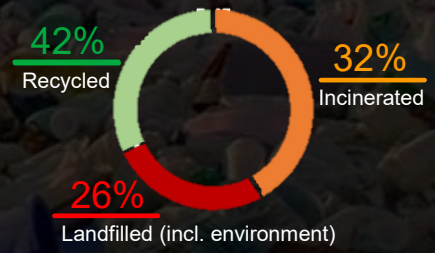
Comparing to 78.3% for paper recycling rate



58%

Is not circular

The majority of plastic waste, if not ending up in nature, is landfilled or incinerated.



Source: WWF / Eurostats (2017)

© Shutters

Facts about plastics



Each minute 1 garbage truck of plastics is ending up in our oceans…



Without action, by 2050, there may be more plastic than fish in the oceans.



Over time plastic doesn't degrade, but breaks into smaller pieces: micro-plastic

430

Million tons of plastic
Generated by the world in 2018 alone

50

Percent
All plastic waste originating from packaging

10

Years
More plastic produced past decade than in century before

Sources: UNEP, *Single-Use Plastics: A Roadmap for Sustainability* (2018).
World Economic Forum, *The New Plastics Economy* (2016).
K. Senathirajah, T. Palanisami, *How much microplastics are we ingesting?* (2019).

Protect your products and our planet





Ranpak | Deliver a Better World™

Applications

Floristry



Tableware



Homeware



Glassware


SIGNATORY
VINTAGE
LINKWOOD 2006
AGED 13 YEARS
SIGNATORY
VINTAGE
CASK STRENGTH
COLLECTION
SPEYSIDE SINGLE MALT SCOTCH WHISKY
LINKWOOD 2006
AGED 13 YEARS
SHERRY CASK FINISH
Distilled on: 05/12/2006
Bottled on: 11/02/2020
Cask No: 2
Bottle No: 35 of 713
70cl
58.4%vol.
PRODUCT OF SCOTLAND

Jewelry



Bathware



Cosmetics



Lighting



Electronics



Electronics



Pharmaceutical



Customer references

TFG - @home

The Foschini Group

TFG offers a comprehensive portfolio of 18 retail brands that include clothing, footwear, jewelry, sportswear, mobile phones, technology products and home stores.

TFG strives to be leaders in the fashion and lifestyle sectors of the retail industry in Africa. With over 2000 stores across Africa, TFG pushes the boundaries of the retail industry in new and innovative ways.

With **sustainability** and **in-store experience** high on their agenda, TFG asked Ranpak to equip all stores from their @home brand, with a Geami solution. TFG chose for a converter operated Geami solution to achieve a significant advantage in **handling** and operation **speed**.



Sustainability



Customer Experience



Savannah Bee

Savannah Bee Company is an American company based in Savannah, Georgia and founded by Ted Dennard in 2002.

The company sells honey-related products and books, beauty products, beverages, and candles. The Savannah Bee Company has 14 locations in the United States.

Savannah Bee embraces **sustainability** initiatives as their products are either organic or contain natural ingredients. Geami WrapPak is **simple** to learn how to use, **wraps easily**, and **protects** their product well during shipment. Savannah Bee turned to Geami WrapPak for their retail stores, e-commerce and manufacturing facilities in the US.



Sustainability



Protective Performance



Rivièra Maison

Rivièra Maison is an international lifestyle brand with accessories and furniture for in and around the house. With an assortment of about 3000 products, they focus on creating a pleasant home-like feel.

Through the 550 dealers and the 23 own stores around the world, Riviera Maison has a fairly international scope.

Rivièra Maison was looking for a packaging solution that enhanced the **unpacking experience** of their customers, and **minimizes damage** rates. Ranpak provided a converter operated Geami solution (including customized branding) which significantly improved **customer satisfaction** to an impressive 4,6 out of 5 stars and led to **fewer returns**.



Protective Performance



Customer Experience



Ranpak®

Deliver a Better World™